



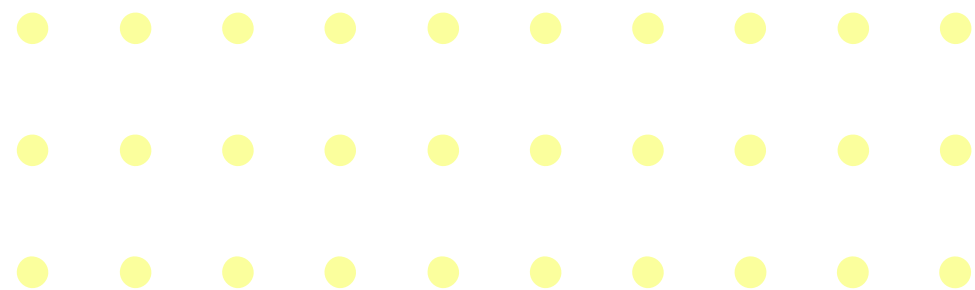
Tutors Who Care

FRANCHISE WEBINAR



Solving Industry Problems

Tutors Who Care stands out in the educational support services sector by prioritizing personalized learning and a compassionate approach to tutoring. Unlike many companies that rely on a one-size-fits-all curriculum, they tailor its methods to fit each student's unique learning style and needs, ensuring effective engagement and mastery of subjects. Additionally, their team consists of highly experienced tutors, all with advanced degrees and a genuine passion for helping students overcome challenges, particularly those with learning differences. This commitment to excellence and individualized support sets them apart, fostering a nurturing environment where every child can thrive.



About us

- Evan Weisberg, CEO and Founder, holds a Bachelors in English, and a master's in special education, with over 15 years of tutoring skills.
- Tutors Who Care offers personalized tutoring in various subjects, with a strong emphasis on supporting students with learning challenges and special needs.
- The tutors are local educators with advanced degrees and extensive experience, ensuring they understand the unique needs of the students in their area.
- The organization prioritizes ongoing support and check-ins to monitor student progress, demonstrating a dedication to each child's academic success and personal growth.



Facts

The educational services in the U.S. have grown over the last five years, with a projected growth of \$1.9 tr by the end of 2024.

Source: IBIS World

Operations

TUTOR

- Hire and train top tutors
- Work directly with clients
- Ensure client satisfaction and retention

MARKETING

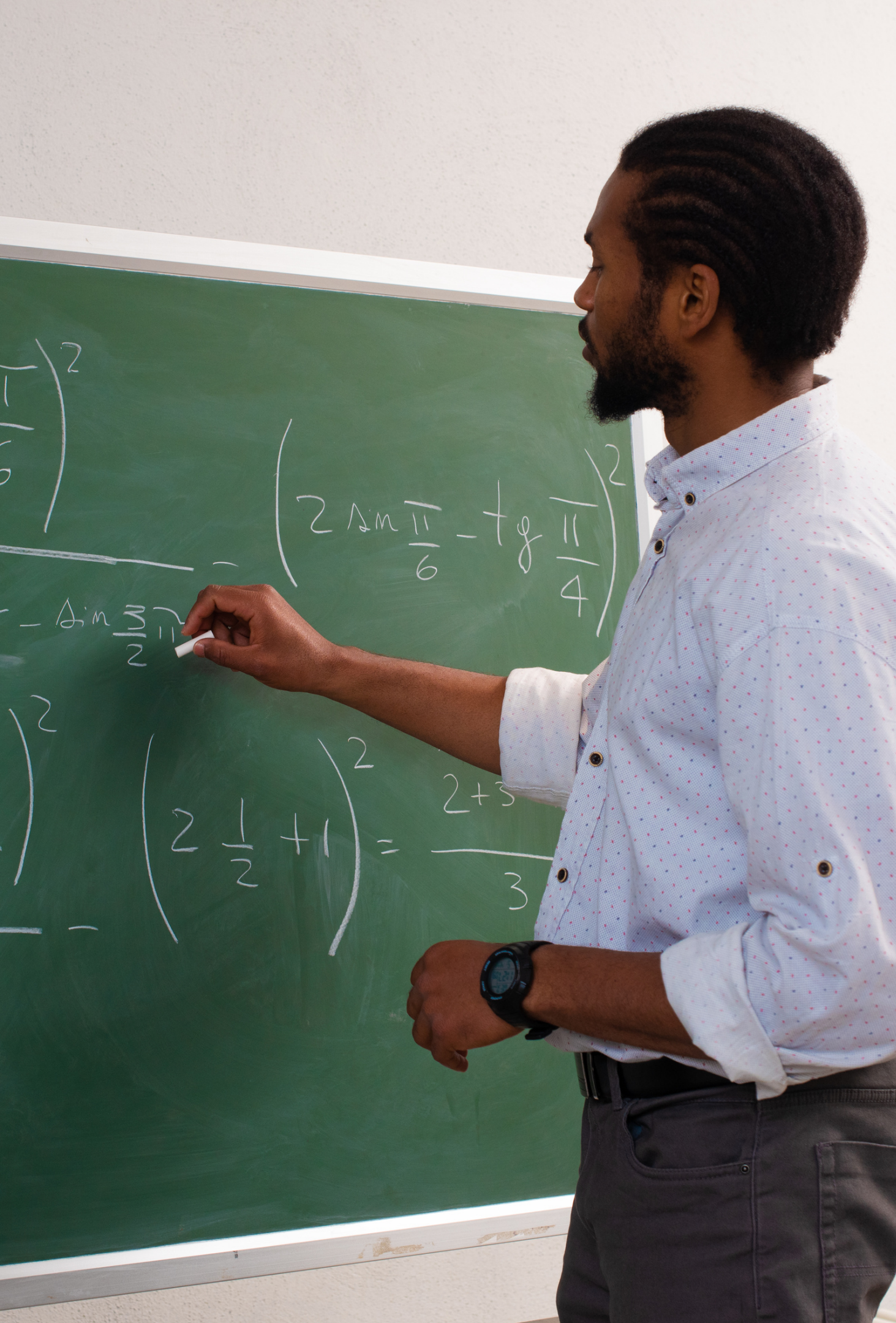
- Implement existing marketing strategy
- Follow up for client feedback
- Encourage positive reviews from tutors



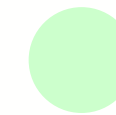
Why Us

- ✎ Access to lucrative markets
- ✎ Assistance with site selection
- ✎ Direct access to the founders
- ✎ Proven business model
- ✎ Marketing support
- ✎ Access to a billion-dollar market





Services



Subject Tutoring for Pre-K to College students



In-home tutoring



Homeschool programs



ACT/SAT preparation



Foreign Language tutoring



Remote Tutoring



Training

- 🍏 Introduction to Tutors Who Care
- 🍏 Understanding Tutors Who Care & its Services
- 🍏 Permits and Coding Compliance
- 🍏 Billing and Collection Procedures
- 🍏 Regulatory Compliance
- 🍏 Bookkeeping
- 🍏 Do's and Don'ts
- 🍏 Marketing and Advertising





Start-up Costs

- Initial Franchise Fee: \$40,000
 - Business Licenses and Permits: \$500 - \$1,500
 - Grand Opening Advertising: \$500 - \$1,000
 - Equipment and Supplies: \$4,000 - \$6,000
 - Accountant and Attorney Fees: \$450 - \$1,250
 - Additional Funds (3 months): \$8,550 - \$10,250
 - Total Estimated Initial Investment: \$54,000 - \$60,000
- 

Support

TRAINING

As part of your investment, you will gain access to our comprehensive training program and operations manual. It'll prepare you and your staff to handle all aspects of the business, including proper staffing, and customer service etiquette. We'll share our knowledge with you and provide complete training on all things to help you successfully launch!

ONGOING SUPPORT

In addition to our training program, you will have ongoing support and resources to help keep you and your staff knowledgeable and competitive - from startup and beyond.

MARKETING

We use unique marketing strategies to keep our regular customers returning and to entice new ones to join us.

OPERATIONS

It is our mission to keep your business operations as simple as possible. The simplicity of our established business operations helps you concentrate on running the business while spending time with your team members and making valuable connections with your consumers.



Next Steps



INTRODUCTORY CALL - CHECK!



ATTEND AN INFORMATIONAL WEBINAR - CHECK!



FDD REVIEW - SCHEDULE A TIME FOR REVIEW



MEETING WITH THE OWNERS - FOR AN IN-DEPTH LOOK AT TUTORS WHO CARE



FRANCHISE AGREEMENT - SIGN VIA DOCUSIGN





Tutors Who Care

THANK YOU

